

Crowley Fuel Company

FUEL FOR THOUGHT

Summer, 2008



Don't Forget to Register to Vote!



Spread Out Your Heating Costs with Crowley's Budget Plan

Why pay for three-quarters of your fuel during only four months of the year, when you can spread out your annual fuel costs into 10 or 12 monthly payments with our convenient and affordable budget plan?

We will calculate your average yearly fuel cost based on past usage and divide it into 10 or 12 equal monthly payments. That way, you never have to worry about paying higher bills in the wintertime, especially around the holidays.

If you were a Crowley Fuel Cap (*pay capped price within 10 days of delivery*), Budget Cap (*BCap - pay capped price with payments spread over 10-12 months*) or Prepaid Cap (*pay capped price in lump sum in advance*) Customer last heating season, you will automatically receive another contract this summer.

If you were not a Cap or BCap customer last year and wish to sign up this year, just send in the clip-and-mail section on the back of this newsletter or give us a call at 508-867-6740.

Working Together to Conserve Energy and Save Money

Greetings from Crowley Fuel Company! We want to thank you for your loyalty during this trying winter. Your business means a lot to us!

I'm sure that you are concerned about what is happening with fuel prices. The truth is that no one knows where prices will go.

Consider this: In 2006-07, oil prices went down after the heating season started; then, this past winter, prices went up as the season went on. Those people who were on a Cap program experienced significant savings on their oil bills during the past two seasons when compared with consumers who were not on a Cap program.

For the heating season coming up, buying coverage for a Cap program will be very expensive. However, I strongly recommend it because it will protect you from price increases while allowing you to enjoy any price drops that may occur. Our Cap program is capable of lowering prices if market prices go down. No one wants to be stuck paying record high oil prices if they don't have to.

We expect to have contracts out this summer and will mail them automatically to people who had contracts last year. They must be signed and returned in order for them to be in effect.

To help spread out your payments for this coming heating season we will be offering an extended budget plan to a full 12 months, so you can truly spread out your payments.

Spring is a great time of year to check your system's efficiency. Please let us send one of our energy efficiency experts to evaluate your heating system at no charge.

We'll let you know what kind of savings you can achieve by replacing your equipment or adding a fuel-saving device such as a programmable thermostat. Efficiency is more important than ever and every gallon you save is \$4.00 and more saved!

You will find we are always available to help with your heating and cooling needs.

Sincerely,
Bob LaFlamme



CROWLEY
Fuel Company, Inc.

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Visit our website: crowleyfuel.com
WE ACCEPT MASTERCARD & VISA

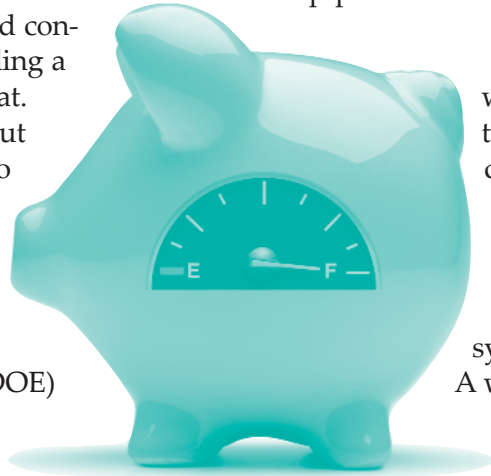


Small Steps Can Yield Big Savings

Every step you take to conserve fuel this spring will save you money all year long. Replacing an outdated heating system is the surest way to reduce your fuel bills, but there are smaller steps that can make a big difference too. An energy inspection by can help you spot those money-saving opportunities.

Add a new level of intelligence and control to your heating system by installing a new digital programmable thermostat. This modern control allows you to put your heating system on a schedule so that it warms the house when you and your family are up and about and lowers the temperature when you're asleep or the house is empty.

The U.S. Department of Energy (DOE) says that reducing a home's temperature by 5 to 15 degrees for eight hours a day can reduce fuel consumption by 5 to 10 percent a year.



Insulate thoroughly to eliminate heat loss through your walls, ceilings, and floors. You could reduce your fuel bills by as much as 15 percent according to the Consumer Energy Council of America. Insulate your hot water tank. DOE recommends that you insulate the tank or water heater and the first six feet of pipe.

Install a flame retention burner which uses a sophisticated combustion head to burn fuel cleanly and efficiently. Brookhaven National Laboratory estimates savings could cut fuel costs by 17 percent.

If you have not already scheduled a system tune-up, please give us a call. A well-tuned boiler or furnace burns 5 percent less fuel.

2008-2009 Service Contracts an Outstanding Value

Heating system manufacturers recommend annual professional maintenance for the proper functioning and safety of their equipment.

Crowley Fuel offers a service contract starting at \$229.95, which includes a tune-up of your heating system and repairs for most parts between June 1, 2008 and May 31, 2009.

This price also covers your oil tank through the Tank Guard program. If your tank develops a leak, it will be replaced at no cost to you. This is an outstanding value for so much peace of mind.

This year's service rates will be \$70 per hour daytime and \$90 per hour nights, weekends, and holidays.

Please **CLIP AND MAIL** this form to let us know you would like to be contacted with additional information or send us an **EMail** (oil@crowleyfuel.com) containing the same information requested below.

Yes! I'm interested in Crowley Fuel Company's special programs...

Name: _____

Street: _____ Town: _____

PHONE: _____ Email: _____

Please sign me up for:

- Cap Program (*I will pay within 10 days of delivery*) **Big Savings!**
- Budget Cap Program (*I want to pay over ___ 10 or ___ 12 months*) **Savings Plus Convenience!**
- Prepaid Cap Program (*I will pay in advance for the entire season*) **Biggest Savings**
- Annual Tune-Up
- Free Heating System Evaluation
- Service Contract (includes Annual Tune-Up)
- Add me to the Tank-Guard Program
- Remove me from the Tank-Guard Program

